

## TITLE

"Apparatus for displaying images on a screen".

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## ABSTRACT

5 The invention relates to an apparatus for displaying  
images on a screen, in particular for displaying images  
relevant to advertisements, commercials, marks, slogans  
and information on a television screen; the apparatus  
comprises: means (5) for connecting to a television set  
10 (6); means (3) for storing data and/or programs  
relevant to advertisements, commercials, marks, slogans  
and information; means (7; 70) for connecting to a  
telematic network (10); means (2) for data processing,  
connected to said means (5) for connecting to a  
15 television set, to said means (3) for storing data  
and/or programs and to said means (7; 70) for  
connecting to a telematic network (10) and able to  
control the apparatus (1), in order to send to said  
television set (6) signals relevant to advertisements,  
20 commercials, marks, slogans and information according  
to a preset program and/or to a signal received by  
said telematic network (10). (Fig.1).

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## SPECIFICATION

25 The present invention relates to an apparatus for  
displaying images on a screen, in particular for  
displaying images relevant to advertisements,  
commercials, marks, slogans and information on a  
television screen.